



OVERCOMING THE **3 BIGGEST CHALLENGES** TO PROFITABLE GROWTH

If your sales force . . .

- Faces pressure to match low bids by 'B' players . . .
 - Frequently encounters deal mortality after a demo or proposal . . .
 - Confronts unacceptably long sales cycles . . .
- . . . you've come to the right place.

We're Slattery Sales Group, bringing clarity and structure to enterprises engaged in complex sales. By developing or fine-tuning value-differentiation strategies and integrating them into the sales process, we've helped more than **2,000 companies**:

- Overcome the [3 biggest challenges](#) to profitable growth.
- Empower salespeople to meet/exceed revenue objectives.
- Grow Revenues.
- Erode competitive value propositions and market share.
- Optimize margins.
- Improve sales productivity.

[SEE THE SLATTERY DIFFERENCE IN ACTION >>>](#)

Ignite your next
Sales Meeting
or Industry Event
with Terry Slattery



SPEAKER
PROFILE



LIST OF
SPEECHES



BOOK A
DATE

877.871.3772

www.SlatterySales.com - Copyright 2006 - 4940 Viking Drive, Minneapolis, MN 55435
fax:952.832.5438 - direct: 952.832.5436 - info@slatterysales.com